



# Promote your event with 10,000+ CX pros

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Customer service professionals are always looking for the events that will advance their careers — through inspirational speakers who expand their perspectives, courses that sharpen their skills, or networking opportunities to connect with others in the field. But finding the right event can be challenging for those trying to make the most of their dollars and time away from work.

**Our CX Events page is the definitive list of CX events throughout the year.** We are constantly updating and curating it to serve as a trusted, one-stop-shop for industry pros. We also do the work of promoting your events to our extensive mailing list.

**That means your event will get in front of the more than 10,000 CX professionals who visit our site and read our newsletters every month.**

## Who You'll Reach

Who better to curate this list than us? Founder Kerry Bodine literally wrote the book on customer experience, and her site, speaking events, and blog attract customer experience professionals and seekers around the globe.

### Potential Attendees

- ✓ **Customer Experience Professionals**
- ✓ **Brand, Marketing, and Product Managers**
- ✓ **Business Process Professionals**

## BASIC — Free

Get your event listed with the essential details.

### Your Basic Listing features:

Event name, date(s), location, host name

## BOOSTED — \$500/2 weeks

Boost the visibility of your event with an enhanced listing display that stands out and links prospects directly to your event website.

### Your Boosted Listing features:

Event name, date(s), location, host name, pop-up, description, link to event

## PREMIUM — \$5,000/2 weeks

Engage potential attendees with featured speakers, reasons to attend, and direct access to your own event site for registration.

### Your Premium Listing features:

- Exclusive sponsored placement with image
- Banner ad above pagination
- Link directly to your event
- Spot to list a discount code/offer
- Event name, date(s), location, host name
- Enhanced event listing visibility
- Featured pop-up with event description, speaker bios, and photos

Date	Event Name	Host	Location	Feature
Oct 2-3, 2018	CX SE	Forrester Group	SAN FRANCISCO	Premium
Oct 2-4, 2018	Customer Experience Management Summit	Allen Lloyds Group	BARCELONA	Basic (no link)
Oct 3, 2018	The Customer Experience Manchester Conference	Global Insight	MANCHESTER, ENGLAND	Basic (no link)
Oct 3, 2018	Customer Success Europe Unplugged Dublin	Customer Success Europe	DUBLIN	Basic (no link)
Oct 4-5, 2018	Customer Service Summit	Inchie Group	NEW YORK CITY	Boosted
Oct 4, 2018	People Power	Engage Business Media	WEBINAR	Basic (no link)
Oct 9-10, 2018	Customer Experience Exchange BEST	IGPC	ORLANDO, FLORIDA	Boosted

**Journey Mapping Bootcamp**  
January 30-31, 2019  
SAN FRANCISCO  
LEARN MORE  
Kerry Bodine & Co Bootcamp

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# The CX Events you can't miss

CUSTOMER EXPERIENCE EVENTS

Stay up-to-date on new and upcoming events throughout the year

SUBSCRIBE

**Journey Mapping Bootcamp**  
January 30-31, 2019  
SAN FRANCISCO  
REGISTER

**Customer Service Summit**  
October 4-5, 2018  
NEW YORK CITY  
VIEW DETAILS

**CEM in Telecom Americas**  
IGPC  
October 10-11, 2018  
LOS ANGELES  
VIEW DETAILS

**Featured Speakers**

- Kerry Bodine**  
CEO KERRY BODINE & CO.  
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- Amelia Sizemore**  
CO-FOUNDER KERRY BODINE & CO.  
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**Group Discount** Bring your colleagues and save \$100 per attendee! REGISTER

Exclusive placement for sponsored events

Banner ad

Featured pop-up

**Meet Kerry Bodine**  
Host of Journey Mapping Bootcamp  
READ NOW